

duPont REGISTRY A Buyers Gallery of Fine Homes®

CIRCULATION

Placing you and your listings in the hands of the Elite.

Circulation

More than 80,000 copies of the *duPont REGISTRY A Buyers Gallery of Fine Homes®* magazines are printed and distributed monthly.

Newsstand

duPont REGISTRY A Buyers Gallery of Fine Homes® can be found at more than 14,000 newsstands, upscale bookstores, domestic and international airports, and commuter terminals.

“On-Board” Program

Our innovative “On-Board” marketing program has drastically increased our distribution. This program allows our titles to be placed in international executive lounges as well as on board business and international flights. Carriers include Air France, Swiss International Air Lines, KLM Royal Dutch Airlines, Emirates, EL AL Airlines, Alitalia, Japan Airlines, Korean Air, Virgin Atlantic, SAS Scandinavian Airlines, Lufthansa, British Airways, and AirIndia. This special program allows international travelers an opportunity to view and keep our magazine as they are both waiting for a flight as well as traveling to their international destinations.

Subscribers

duPont REGISTRY A Buyers Gallery of Fine Homes® has a subscription base throughout the United States and more than 50 foreign countries consisting of professional athletes, actors, entertainers, Fortune 500 executives, and private business owners.

Controlled and Targeted Mailings

We direct mail our magazines to luxury resorts and hotels, potential luxury homebuyers, PGA players, as well as MLB, NBA, NHL, and NFL locker rooms. Additionally, top real estate offices throughout the world receive our magazine on a monthly basis.

Special Events

We attend high-profile automobile, boat, and real estate shows. Our attendance allows us to interact with leaders of luxury marketplaces, as well as affluent individuals, further promoting your listings.

Partial list of conference, show, and seminar attendance:

- Who’s Who in Luxury Real Estate
- National Association of Realtors
- Luxury Portfolio Fine Property Collection
- RE/MAX Real Estate
- Prudential Real Estate
- The Institute for Luxury Home Marketing
- Fort Lauderdale Boat Show
- Pebble Beach Concours d’Elegance
- duPont LIVE
- Concorso Italiano

We offer the complimentary services outlined below with the purchase of any full-page ad:

- Our award-winning design team will create an original ad built to your specifications
- Generous supply of magazines
- Complimentary gift subscriptions
- Customized, targeted mailings
- Laminated counter cards
- Web placement on duPontREGISTRY.com™
- A generous supply of color reprints

